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 to find all info on
 the 2003 meeting
 under *Events*

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INSIDE THIS ISSUE

<i>Feature Story</i>	1
<i>Board Notes</i>	2
<i>Chapter News</i>	6
<i>Member Updates</i>	9
<i>Advertisements</i>	10
<i>Membership Form</i>	12

Book Reviews on www.jibs.net

The homepage of the AIB's Journal of International Business Studies, www.jibs.net has become a prime resource for international business researchers. Sponsored by Copenhagen Business School, the website hosts not only the fully searchable archive of JIBS articles since its inception in 1970, but a range of other resources such as forthcoming papers and literature reviews. We will introduce these resources to AIB members in a series of articles in the AIB newsletter, starting with the book review section.



AIB Members can now browse and contribute book reviews through the jibs.net web site!

Books have an important role in communicating scientific knowledge, as could be witnessed at the last AIB conference. The work by Peter Buckley and Mark Casson was published 25 years ago not in form of a paper, but in form of a book. Today's appointment and promotion committees tend to favour recent journal articles, but the impact of a book may be more lasting – if it is innovative and thought provoking. In fact the most provocative work may very well fail in journal review processes, but survive in books, and may attract citations over longer periods of time. Books provide opportunities to communicate more comprehensive research projects, such as case based qualitative work. Other books collect the outcome of conferences or scholarly debates, or provide reviews of the state of the art such as the recent handbooks on International Business (ed. Tom Brewer and Alan Rugman, publisher: Oxford) and on Cross-Cultural Management (ed. Martin Gannon and Karen Newman, publisher: Blackwell).

But how can one find the nuggets in the flood of publisher's catalogues? Visit http://copenhagen.jibs.net/Book_Reviews.asp! We provide up-to-date reviews of recent publications in the field aimed at scholarly audience.

...continued on page 4

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LETTER FROM THE PRESIDENT

Dear Colleagues

First and foremost, I would like to thank the members of AIB for the privilege of serving the Academy for these two years. I would also like to thank the membership for allowing me to lead a delightful, committed group of scholars as my Board. We are already working well as a team and I hope that we can fulfill the trust that you have placed in us.

There is an ancient Chinese curse "May you live in interesting times". We do. AIB is experiencing rapid change and the volatility of the times is certainly impacting upon us. Among the significant organisation challenges, we face include:

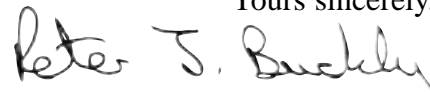
- The AIB Annual Conference. This has moved to early July and is now arranged on a "One in North America, one outside" basis.
- JIBS. JIBS is under a new editorial team and is being rethought to assure its position as an 'A' rated journal.
- New Chapters of AIB are under construction, notably in India and China.
- 'Old' chapters of AIB are being revitalised and rethought. (My own chapter, the UK is undergoing an impressive renaissance and this is matched elsewhere).

In my opinion, we are at a significant cusp in the development of International Business as an academic subject. There are significant threats to AIB from other academic bodies and the remit of the subject as a coherent discipline constantly needs to be revisited. The environment in which business takes place is subject to rapid change, increasing volatility and discontinuity. The political uncertainty engendered in the aftermath of 11th September 2001 is still with us. Ethical concerns about the management of multinational firms are increasing and protests against the perceived immorality of capitalism continue.

In his last Editorial, Steve Koblin pointed to the increasing importance of the public role of AIB members. The current Board hope to continue and enhance this role of members by improving all the fora in which our research can make a difference.

Thank you for giving us this opportunity.

Yours sincerely,


Peter J Buckley



Peter J. Buckley
AIB President

Seeking Nominations for "2003 Dean of the Year"

The AIB Fellows are asking for nominations for the "International Dean of the Year" award for 2003. The nomination is strictly limited to a c.v. and three pages of information about the candidate, which details the reasons why he or she is deserving of this honor.

Nominations should be submitted by March 1, 2003 to Don Lessard, Dean of the AIB Fellows, at the following address:

Donald R. Lessard
Sloan School of Management
M.I.T., E52-474
50 Memorial Drive
Cambridge, MA 02142, USA

Email: dlessard@mit.edu
Tel: 617-253-6688
Fax: 617-258-6617

Send your Resume...

2003 AIB Placement Center

Hours: July 5, 2003 - 4.00-6.00pm
July 6-8, 2003 - 8.00am-5.00pm

The AIB Placement Services will be available at the next annual meeting in Monterey. The July dates present a great opportunity for new graduates and employers to get an early start in the job market and to warm up for the larger disciplinary meetings in August. Schools with late position approvals will also be able to catch up and find suitable candidates for the Fall semester through the placement service at the AIB meeting. Lyn Amine from Saint Louis University will coordinate placement services for both applicants and schools.



Lyn Amine, 2003
Placement Center
coordinator

In addition to making resumes and job listings available at the meeting, a Placement Service web page will be established for AIB members on this site, in order to make information more widely available as you plan to attend the conference.

Materials should be sent by email or mail to Dr. Lyn Amine. (If sending materials by mail, please include a diskette containing an MS Word or PDF file.)

Position applicants

Position applicants should submit a 1-page resume containing personal and professional information, including the following items: name, email address, contact phone number, mailing address, name of degree, date and name of institution awarding the degree, month of availability for new position, visa status (if applicable), areas of teaching interest, and intention to attend the meeting in Monterey. If you wish to remain confidential, please indicate that clearly and specify what information you would like posted on the Web site and at the placement center.

Schools and other employers

Schools and other employers wishing to announce positions should submit a 1-page position description, including the following items: position title or area, rank, position requirements, starting date, salary range, contact person and details (name, email address, phone, mailing address), and name of the representative who will attend the meeting.

Lyn Amine will acknowledge receipt of materials by email, and materials will be posted promptly on the placement service web site. All materials must be received by June 15, 2003 to ensure availability at the conference placement center.

Send your materials to:
aib2003@slu.edu

Send questions/comments
to:
aminels@slu.edu
Tel: 314-977-3868
Fax: 314-977-1481

OR by mail to:
Lyn S. Amine, PhD
AIB 2003 Placement Services
Department of Marketing
Saint Louis University
3674 Lindell Blvd.
St. Louis, MO 63108 USA

2003
on the web



Ready for the 2003 AIB Annual Meeting?

Monterey, California - Home of the world-renown Monterey Bay Aquarium, venue for this year's Annual meeting gala event hosted by Monterey Institute.

Find out more on our web site at www.aibworld.net! Click "Events" to get to the 2003 meeting page, or click on the "2003 Monterey" banner on the front page.



Reviewers are scholars from around the world, often experts on the country contexts discussed in the book. Books from all fields within international business are considered, including many contributions analysing the business environment in specific region in an international perspective. The website book reviews complement the reviews published in the Journal itself, where space for reviews is limited.

This service depends on your – the AIB member's – contributions. If you publish a book in this field that is aimed at a scholarly audience, please ask your publisher to send a review copy to book review editor Klaus Meyer at the address given below. The book review editor selects the reviewer for any book submitted. If you wish to volunteer to review a book, please contact Klaus Meyer by e-mail outlining your fields of interest and include your website address (or attach your c.v.). Also recommendations for books to be reviewed are welcome. I would be happy to meet potential authors and reviewers on the conference circuit, notably at the next AIB conference in Monterey.

Please find on these pages a list of book reviews published on the website. In publishing this list, I wish to thank especially the reviewers who have made this service possible.

For inquiries on book reviews please contact: Klaus Meyer (km.cees@cbs.dk), for all other inquiries concerning the website contact Torben Pedersen (tp.int@cbs.dk). Both can be reached at: Department for International Economics and Management, Copenhagen Business School, Howitzvej 60, 2000 Frederiksberg, Denmark. Phone: (+45) 3815 2501.

Books recently reviewed on www.jibs.net

Inside Chinese Business: A Guide for Managers Worldwide, by Ming-Jer Chen, HBS Press, 2001 (reviewer: Verner Worm, Copenhagen Business School, Denmark)

The Entrepreneurs of Europe and Asia: Patterns of Business Development in Russia, Eastern Europe, and China, edited by Victoria E. Bonnell and Thomas B. Gold, (reviewer: Mike W. Peng, Ohio State University, USA)

From Local Champions to Global Masters, by Paul Verdin and Nick Van Heck, Palgrave: 2001 (reviewer: Klaus E. Meyer, JIBS book review editor)

The Nature of the International Firm: Nordic Contributions to International Business Research, edited by Ingmar Björkman and Mats Forsgren, CBS Press, 1997 (reviewer: Markus Reihlen, University of Cologne, Germany)

Made by Taiwan: Booming in the Information Technology Era, edited by C.-Y. Chang and P.L. Yu, World Scientific, 2001 (reviewer: Thomas B. Gold, UC Berkeley, USA)

Polish-American MBA at the Warsaw School of Economics: Lessons Learned from an International Partnership, edited by Aleksander Sulejewicz and Mahmood A. Zaidi, Warsaw School of Economics Press, 2001 (reviewer: George Tesar, Umeå University, Sweden)

Internationalisation of Companies from Developing Countries, by John Kuada and Olav Jull Sørensen, International Business Press, 2000 (reviewer: David Abdulai, University of Multimedia, Malaysia)

National Image and Competitive Advantage: The Theory and Practice of Country-of-Origin Effect, by Eugene D. Jaffe and Israel D. Nebenzahl, CBS Press, 2001 (reviewer: Paul Marer, IMC, Budapest, Hungary)

Thunderbird on Global Business Strategy, edited by Robert E Grosse, Wiley, 2000 (reviewer: Paul Marer, IMC, Budapest, Hungary)

World View Global Strategies for the New Economy, edited by Jeffrey E. Garten, HBS Press, 2000 (reviewer: Amos Owen Thomas, Griffith University, Australia)

The Flexible Firm: Capability Management in Network Organisations, edited by: Julian Birkinshaw and Peter Hagström, OUP: 2000 (reviewer: Krisztina Tóth, Budapest University of Economic Sciences, Hungary).

Employment Relations in the Asia-Pacific: Changing Approaches, edited by J.G. Bamber, F. Park, C. Lee and P.K. Ross, Thomson Learning, 2000 (reviewer: Yasser Mattar, National University of Singapore, Singapore).

Globalization of Services: Some Implications for Theory and Practice, edited by Yair Aharoni and Lilach Nachum, Routledge, 2000 (reviewer: Anders Blomstermo, Uppsala University, Sweden).

The Globalisation of Business and the Middle East-Opportunity and Constraints, by Masoud Kavooosi, Quorum Books, 2000 (reviewer: Shaukat Ali, University of Wolverhampton, UK)

Multinationals as Flagship Firms, by Alan M. Rugman and Joseph R. D`Cruz, OUP, 2000 (reviewer: Dieter Ernst, East-West Center, Honolulu, USA)

Strategies for Central & Eastern Europe, edited by: Andrzej K. Kozminski and George S. Yip, MacMillan Press Press, 2000 (reviewer: Arnold Schuh, Vienna University of Business and Economics, Austria)

Business Restructuring in Asia: Crossborder M&As in the Crisis Period, by James Zhan and Terutomo Ozawa, CBS Press 2000 (reviewer: Klaus Meyer, JIBS Book Review Editor)

International Joint Ventures: Theory and Practice, edited by Aimin Yan and Yadong Luo, M.E. Sharpe 2001 (reviewer: Bo B. Nielsen, Copenhagen Business School, Denmark).

International Business: Institutions and the Dissemination of Knowledge, edited by Brian Toyne and Douglas Nigh, University of South Carolina Press, 1999 (reviewer: Jonas Ridderstråle, Stockholm School of Economics, Sweden)

The Globalization of Multinational Enterprise Activity and Economic Development, edited by Neil Hood and Stephen Young, MacMillan Press 2000 (reviewer: Michael W. Hansen, Copenhagen Business School, Denmark)

The Emergence and Impact of MNC Centres of Excellence, edited by Ulf Holm and Torben Pedersen, MacMillan Press, 2000 (reviewer: Ingmar Björkman, Swedish School of Economics, Finland)

Cooperative Strategy: Economic, Business and Organizational, edited by David Faulkner and Mark de Rond, OUP, 2000 (reviewer: Andrew Delios, UST, Hong Kong, China)

Enterprise and Leadership, by Mark Casson, E Elgar, 2000 (Nicolai Foss, Copenhagen Business School, Denmark)

The Silk Road to International Marketing: Profit and Passion in Global Business, by Tim Ambler and Chris Styles, Prentice Hall, 2000 (reviewer: Eugene D Jaffe, Bar-Ilan University, Israel)

Multinational Corporations in China, by Yadong Luo, CBS Press 2000 (Edmund R. Thompson, University of Hong Kong, China)

Business Strategies in Transition Economies, by Mike Peng, Thousand Oaks: Sage 2000 (reviewer: Klaus E. Meyer, JIBS book review editor)

The Russian Capitalist Experiment, by Sheila M. Puffer, Daniel J. McCarthy, and Alexander I. Naumov, E Elgar 2000 (reviewer: Carl F. Fey, Stockholm School of Economics, Sweden)

UNITED KINGDOM CHAPTER CONFERENCE

11th – 12th April 2003
Leicester, U.K.

The 2003 meeting will be held in the Graduate School of Business, Leicester De Montfort University, UK. The program chair is Prof Trevor Buck.

The conference theme is:

“International Business: Does Location Still Matter?”

As this is the 30th meeting of the U.K. Chapter, the conference will celebrate the key work of **Michael Brooke** as founding chairman of the AIB UK Chapter (1973 - 1985) who remains a major influence on its current structure and success. A special conference panel led by Professor Peter Buckley (President, Academy of International Business) has been organised to pay tribute to Michael’s academic contribution to the subject of International Business. Papers for this panel have already been promised by such internationally eminent scholars as Mark Casson and Stephen Young.

Submission deadline 17 January 2003

*For details, see
<http://www.bl.dmu.ac.uk/corconf>*

*Or contact Trevor Buck at
Aib2003@dmu.ac.uk*

USA SOUTHWEST CHAPTER CONFERENCE

March 5-8, 2003
Hyatt Regency Hotel, Houston, Texas

The 2003 Academy of International Business U.S. Southwest Chapter Annual Conference will be held in conjunction with the 2003 Federation of Business Disciplines Meeting (FBD, formerly SWFAD) in Houston, Texas (Hyatt Regency Hotel), March 5-8, 2003.

The conference is very popular because of its quality papers and presenters, low registration fees (less than \$80 including proceedings and luncheon), its integration into the FBD meeting (with over 1,000 participants), and the access to a doctoral consortium, comprehensive placement services and several publishers’ exhibitions.

Researchers worldwide are encouraged to submit work from all fields of International Business and related areas. Submissions addressing international finance, management, marketing, education, trade, e-commerce, economics, law or strategy are particularly welcome, as are submissions investigating any type of cross-cultural or foreign (non-U.S.) country-specific phenomenon.

For more information, please contact the
Program Chair:

Wolfgang Hinck
College of Business
Louisiana State University - Shreveport
One University Place
Shreveport, LA 71115
Tel. (318) 797-5017
wolfgang@pilot.lsus.edu

USA MIDWEST CHAPTER CONFERENCE

March 12-14, 2003
Chicago, IL

The annual meeting of the Midwest Academy of International Business will be held in conjunction with the Midwest Business Administration Association (MBAA) annual meetings in Chicago during March 12, 13, and 14, 2003.

PANELS, SYMPOSIA, TUTORIALS, AND WORKSHOPS:

Proposals related to global strategy, international finance, international marketing, international supply chain management, international human resource management, e-commerce, and transition economies are welcome. If you wish to conduct a panel, symposium, tutorial, or workshop, please submit a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to Academy members. There is considerable latitude and flexibility as to content and conduct of these sessions. However, you must provide your own participants (such as panel members) and any unusual equipment needs. All participants of panels, symposia, tutorials, and workshops must register and attend the meeting.

Midwest Academy of International Business will publish Proceedings containing all papers presented at the meeting. This publication is distributed at the conference. For more information, please contact:

Dr. John Spillan
Program Chair, Midwest AIB 2003 Meeting
Penn State University - DuBois College Place
DuBois, PA 15801
tel: (814) 375-4803
fax: (814) 375-4784
email: jes40@psu.edu

SOUTHEAST A S I A CONFERENCE REPORT

Hong Kong Institute of Business Studies at Lingnan University and the School of International Business Administration, Shanghai University of Finance and Economics (SUFE), jointly organized the **2002 Academy of International Business (AIB) Southeast Asia and Australia Regional Conference** during 18-20 July 2002 in Shanghai. This conference was one of the celebration events of Lingnan University's 35th Anniversary. Over 140 scholars from Australia, Canada, China, Denmark, Finland, Germany, Hong Kong Special Administrative Region, Indonesia, Japan, Korea, Malaysia, New Zealand, Sweden, Taiwan, Thailand, United Arab Emirates, United Kingdom and United States participated.

Prof. T S CHAN, AVP and Academic Dean (Business Studies) of Lingnan University and Chapter Chair of the AIB Southeast Asia and Prof. Minwei CHU, Vice President of SUFE officiated and spoke at the Opening Ceremony of the Conference on 18 July. Prof. Oliver H M YAU, Associate Dean of Graduate Programmes, Faculty of Business, City University of Hong Kong and Prof. Yu WANG, Sub-dean of School of International Business Administration, SUFE, gave keynote speeches on "*The Changing Roles of Marketers in the Knowledge-based Economy*" and "*New Environment, New Strategy for Small and Medium-sized Firms*", respectively. A Panel Discussion on "*Business Education in China: Trends and New Development*" was chaired by Prof. T S CHAN.

USA NORTHEAST



Lou Abbagnaro of K&L Microwave - Guest Speaker and Conference Sponsor



Dr. William Moore, Dean, Perdue School of Business at Salisbury University

The Academy of International Business Northeast Chapter held its 2002 annual conference at Salisbury University in Maryland. Sponsors from this year's conference were the Perdue School of Business and K&L Microwave. While most of the participants were from the Northeast, others came from the Southwest and Midwest US as well as from Asia and Europe. Participants were welcomed by Dr. David Buchanan, Provost of the University as well as Dr. William Moore, Dean of the Perdue School.



Dr. Rajib Sanyal of the College of New Jersey, AIB-NE Chairperson

The theme of the 2002 AIB-Northeast conference was "Global Transformations". In recent years the world has seen a profound change due to technological, economic and political upheavals. Forty-one professional papers explored this theme in twelve different paper sessions over the day and a half conference. Some sessions examined transformations in business functions such as entrepreneurship, human resources, finance, and marketing. Other sessions explored transformations in world regions such as Eastern Europe and South Asia. The papers were published in the conference proceedings.

Keynote speakers at the conference included Mr. Lou Abbagnaro, President of K&L Microwave, Dr. Eric Swanson of the World Bank, and Dr. Briance Mascarenhas of Rutgers University.



Janine Vienna and Dr. Richard Hoffman, Conference Coordinator and Conference Chair

A number of innovations were introduced at this year's conference including a special panel of business executives from regional multinational firms and a panel on e-learning across cultures. Best paper awards were given for the first time in three categories. Best empirical paper went to Drs. Brent Allred and Scott Swan of the College of William and Mary, best conceptual paper to Ms. Nehad El Sawaf and Dr. Earl Honeycutt of Old Dominion University, and Ms. Denise Dunlap-Hinkler from Temple University received the award for best doctoral student paper. The University of Scranton provided a cash award to the doctoral student winner, presented by Dr. Susan Trussler, the past program chair. Reactions to the conference was enthusiastic as one long time member noted:

"Twas a super conference. One of the best in my AIB memory."

The 2002 conference was organized by Dr. Richard C. Hoffman, Professor of Management at the Perdue School, who served as Program Chair and by Ms. Janine Vienna, Global Programs and MBA Director, who served as the Conference Coordinator. Dr. Hoffman and Ms. Vienna also served as co-editors of the conference proceedings. Members of the program committee included:

Dr. John Preble - University of Delaware, Dr. Vincent Luchsinger - University of Baltimore, Dr. Rajib Sanyal - College of New Jersey, Dr. Tagi Sagafi-nejad - Seton Hall University, Dr. Susan Trussler - University of Scranton, and Drs. Gerry DiBartolo, Kashi Khazeh, and Ying Wu all of Salisbury University. Next year's conference will be held at Southern New Hampshire University in Manchester.



Dr. Tagi-Sagafi-nejad, Seton Hall University



Eric Swanson, World Bank, Guest Speaker



Dr. Susan Trussler of University of Scranton presenting outstanding paper award and honorarium for a doctoral student to Denise Dunlap-Hinkler of Temple University

New AIB Members

Welcome 59 new members joining from September 22 - December 05, 2002

Joyce Agbetunsin	Claudio Dematte	Verena Molnar	Ayse Saka
Wolfgang Amann	Vincent Duriau	Mohamed Mostafa	Patricio R. Sanchez
Daniel Baack	Terry Dworkin	Michael Muller-Camen	Vijay Sathe
Leilani Baumanis	Brandon Fincher	Hudson Nwakanma	Mohamad Sepehri
Jean-Marc Blanchard	Kimberly Grantham	James O'Leary	Mon-Fu Shi
Svetlana Bogdan	David Grossman	Javier Pagan	Jeff Slattery
David Bowers	Didier Guillot	Francesc Pares	David Snell
Jurgen Brock	Ray Hill	Fabrizio Perretti	Juan Pablo Stegmann
Martha Chavez	Yi Jiang	Iordanis Petsas	Cynthia Sutherland
Mee-Shew Cheung	Erin Johnson	Shekhar Pula	Iordanis Tetsas
John Chiang	Eunhoi Kim	J. Rajasekar	Walter Tribolet
Jamie Collins	Heechun Kim	Vijayan Ramachandran	Steven Williamson
Derek Condon	Xielin Liu	Carol Reade	Josef Windsperger
Elyssa Davis	K. Steven Lovell	Ruth Rios-Morales	Henry Yu Xie
Ancella DeBoer	Wayne MacArthur	Biloy Sahoo	Yuehua Zhang

JUST OFF THE PRESS

PAUL W. BEAMISH (Director of the Asian Management Insittute at the Ivey Business School, University of Western Ontario) announces the publication of 10 casebooks for the Taiwan market (in Traditional Chinese characters) in collaboration with the National Taiwan University in Taipei and Yuan-Liou Publishing Company Limited. The Series Editors are: **Paul Beamish** (Ivey), **Borshiuian Cheng** and **Kuo-Long Huang** (NTU), and **Terrence Tsai** (Chinese University of Hong Kong). For more information, visit www.ivey.uwo.ca/ami/R&P/Publications.htm.

HAMED EL-SAID (Manchester Metropolitan University) and **KIP BECKER** (Boston University) have edited *Management and International Business Issues in Jordan* (2002, The Haworth Press, Inc. ISBN: 0-7890-1445-9). Jordan is playing a vital rold in the economic and political transformation of the Middle East, but little research has been done on its business climate. This groundbreaking volume spans the social, cultural, economic, and enterprise issues facing Jordan, as seen by Arab managers, academics, finance professionals, and business leaders. For more information, please visit www.HaworthPress.com.

LUIS E. PEREIRO is proud to announce the publication of his new book, *Valuation of Companies in Emerging Markets: A Practical Approach* (Wiley, ISBN: 0-471-22078-7, 507 pages, 2002). Pereiro is a consultant who has steered several strategic change projects in multinational corporations such as Bank of America, Union Carbide, and Nissho Iwai. He is Professor of Entrepreneurship & Strategy and Director of the Center for Entrepreneurship and Business Venturing at Universidad Torcuato Di Tella in Buenos Aires, Argentina. He is also a visiting professor at HEC-School of Management in Paris. His numerous articles have appeared in many prestigious business journals and books. For more information, please visit <http://www.wiley.com/cda/product/0,,0471220787,00.html>

PRASAD, S.B. & GHURI, P.N. announce publication of *Essays for the Age of Global Anxiety: Multinationals in Emerging Nations*. (A Research Volume). From Praeger Publishers, 2003.

Members on the Move

JEAN BODDEWYN, (Zicklin School of Business, Baruch College) received the 2002 Academy of Management's Distinguished Service Award. The Academy recognized his service as Editor of *International Studies Management & Organization* since 1971; his pioneering research on comparative management, foreign divestment and international business governmental relations, and his leadership roles as an early Chair (1974) of the AOM's International Management Division as well as Vice-President (1975-1976) and President (1993-1994) of the Academy of International Business.

MAHMOOD A. ZAIDI, Professor of Human Resources and Industrial Relations and Director of International Program Development, Carlson School of Management, University of Minnesota was selected by the jury of the Graduate School of Business, Zurich to receive the LIFETIME ACHIEVEMENT AWARD in recognition of his work concerning internationalizing academic programs and building relations between universities and organizations in Europe and across the world. The award was presented to him on October 4, 2002 in Zurich.

GBSA, Zurich is a leading business school in Europe and its Executive MBA program was ranked 4th among the top 20 European business schools by Frankfurter Allgemeinen Verlag in April 2002 and its Executive MBA program was ranked 9th amon the top 50 in a worldwide business schools survey by the Financial Times in October 2002. GSBA offers MBA programs in cooperation with SUNY, Albany (An AACSB accredited school) and other universities in the United Kingdom.

The AIB Newsletter is proud to share the latest news about its members in the **Members on the Move** and **Just Off the Press** sections. E-mail your professional accomplishments, book publications, promotions, and honors, to:
aib@cba.hawaii.edu

Or send typed items and photographs via mail to:

AIB Newsletter
2404 Maile Way, CBA-C306
Honolulu, HI 96822-2223 USA

AIB Copy Deadlines are:

Quarter 1:	February 1
Quarter 2:	May 1
Quarter 3:	August 1
Quarter 4:	November 1

Items received on or before the first working day after the deadline will be considered for publication. Fax us at **(808) 956-3261** for information regarding our advertising and promotional services.

Feature Articles for Insights

For consideration in *Insights*, feature articles may be sent at any time to Newsletter Submissions Editor Betty Jane Punnett.

Submissions should be a maximum of 2000 words and of general interest to the AIB

membership. See *AIB Insights* for details.

Send articles as a Word attachment or as text in the body of the message to:

eureka@caribsurf.com

You may also mail articles with a diskette to:

Betty Jane Punnett
Dept. of Management Studies
The University of the West Indies
Cave Hill, Barbados
West Indies

**AMERICAN SOCIETY FOR
COMPETITIVENESS (ASC)
CALL FOR PAPERS
FOURTEENTH ANNUAL CONFERENCE
OCTOBER 9-11, 2003
Washington, D.C. Area**

The fourteenth Annual Conference on Competition in a Turbulent World will be held in the Washington, D.C. area on October 9-11, 2003. The conference will concentrate on the elements of success in the global economy. Papers dealing with national, regional, and global strategies related to the themes suggested below are welcome. Panels and symposia that highlight emerging theories, cutting-edge research or best corporate practices are also sought. Special consideration will be given to papers, abstracts, and symposia proposals that facilitate exchange between scholars and practitioners. In addition, proposals for panels will be considered.

Papers/proposals focusing on the following major topics (but not limited to the following topics) are sought:

Global Competition, Privatization and Market Change, Corporate Responsibility and Global Compact, Competing in Dynamic Global Industries, Human Resource Issues, Public Affairs and Corporate Communications. Accepted papers will be published in the conference proceedings. Selected papers will appear in the Journal of Global Competitiveness. At least one author is required to attend the conference. Highly competitive papers may be invited for publication in one of the journals of the Society--*Advances in Competitiveness Research* or *Competitiveness Review*. The deadline for the receipt of submitted papers is May 30, 2003. To facilitate the blind peer review process, the first page should include: Title of paper, authors' name(s), institutional affiliation(s), and phone and fax number(s). The second page should repeat the paper title but should contain no information that would identify author or institution. Publication style guidelines of the American Psychological Association should be used. Please send four copies of the paper, abstract or symposium proposal to:

Prashanth B. Nagendra, Academic Program Chair
American Society for Competitiveness
PO Box 1658
Indiana, PA 15705
E-mail: nagendra@iup.edu
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**INTERNATIONAL BUSINESS, LANGUAGE & TECHNOLOGY:
NEW SYNERGIES, NEW TIMES
Conference
April 2-5, 2003**

Hosted by:



CALL FOR PROPOSALS - Due by January 31, 2003

FIU-CIBER would like to welcome you to the CIBER Languages Conference, scheduled April 2-5, 2003 in multicultural Miami. Miami is the gateway to Latin America with a charm and "language" all its own! Building on previous CIBER Languages Conferences (San Diego State, UCLA, Thunderbird and Duke/UNC) as well as Eastern Michigan University's World College, we once again explore the juncture between languages and the professions. This year's conference proposes as one of its thematic areas the synergy between technology, foreign languages, interdisciplinary programs, study abroad programs, internships, grant writing, partnerships between academia and the professional community, cross-cultural studies and the teaching of languages for advertising, engineering, medicine and law.

We are especially interested in proposals that use the community as a tool for experiential learning. Sessions that deal with globalization of the professions, relevant extended-studies curricula, the relationship of e-commerce and foreign languages, the use of distance learning in foreign language instruction for business and the relationship of the US's growing minority student populations are welcome.

Miami's unique location as the city with the largest percentage of foreign-born residents in the United States and its role as the principal conduit for US exports to Latin America has led to the creation of a city with varied cultures, restaurants and entertainments. There are strong cultural and economic ties with Europe also, especially Spain. FIU's CIBER promises participants a cosmopolitan, international experience and welcomes them to this year's FIU-CIBER Language Conference.

For more information please contact:

Florida International University-CIBER

Phone: 305-348-1740 • Fax: 305-348-1789

Email: ciber@fiu.edu • Visit us: www.fiu.edu/~ciber



**Irene & Robert Bozzone '55
Professorship in Marketing**

Rensselaer's Lally School of Management & Technology invites applications for the Irene & Robert Bozzone '55 Professorship in Marketing. This is a senior position to be filled at the full Professor level beginning in Fall 2003 (granting of tenure is subject to final approval by the Rensselaer Board of Trustees). The appointment to the Chair is renewable, based on performance and scholarly contributions.

Applicants or nominees must have a doctoral degree and demonstrated intellectual leadership including publications in leading academic journals. Area of specialization is open, but particular consideration will be given to candidates whose research and teaching interests interface closely with major foci of the school (innovation and management). Teaching will be primarily in high-tech marketing, sales/industrial sales, and marketing systems/data mining. The chosen candidate will work collaboratively with departmental colleagues, alumni and members of the business community.

Rensselaer Polytechnic Institute is located in New York's beautiful Capital Region, which is surrounded by some of the most striking scenery in North America (the Adirondacks, Catskills, Hudson Valley). The Capital Region is linked to New York City via frequent Amtrak service, and affords close proximity to Boston and Montreal.

Interested persons should submit a CV and three letters of recommendation to: Jill Keyes, Marketing Search Coordinator, Lally School of Management and Technology, Rensselaer Polytechnic Institute, Troy, NY 12180-3590. E-mail: keyesj@rpi.edu

Rensselaer is an Equal Opportunity/Affirmative Action Employer/
Women and Minorities are strongly encouraged to apply.



**FACULTY POSITION
Lally School of Management and Technology**

The Lally School of Management and Technology at Rensselaer Polytechnic Institute invites applications for a tenure track position in Operation/Management Science/Operations Research/Business Statistics, beginning Fall Semester 2003.

Depending on the qualification and experience of the successful applicants, this position can be at the assistant or associate professor level. Candidates should hold a Ph.D. in an appropriate field and have research interests in OM/OR/MS. Areas of specialization are open, but particular consideration will be given to candidates whose research and teaching interests are focused either a) business and research Statistics, b) the intersection of management and technology, or c) organizational and technological innovation in the operations management field. Teaching will be at all levels: Undergraduate, MBA, EMBA, & Ph.D.

Rensselaer Polytechnic Institute is located in New York's beautiful Capital Region, which is surrounded by some of the most striking scenery located in North America (the Adirondacks, Catskills, Hudson Valley). The Capital Region is linked to New York City via frequent Amtrak service, and affords close proximity to Boston and Montreal.

We offer an excellent benefits package including health, dental, life insurance, retirement, tuition, etc. Visit our Web site at: www.rpi.edu/dept/lst

Interested individuals should send a CV and three letters of recommendation to the address listed below. Review of application material will begin immediately and continue until the position is filled.

**Jill Keyes, OM Search Coordinator
Lally School of Management and Technology
Rensselaer Polytechnic Institute, 110 8th Street, Troy, NY 12180-3590
E-mail: keyesj@rpi.edu**

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